

# STRATEGIC DIRECTION

## OUR VISION

*Community Controlled Primary Health Care in Cape York*

## OUR PURPOSE

*Wellness improvement through the Apunipima Way*

## VALUES that drive the Apunipima Way are:

- Holistic approach to maintaining health and providing care
- Family centred
- Accountability
- Integrity
- Respect

## STRATEGIC OBJECTIVES

- Embed our community delivery model of care
- Achieve health outcomes
- Meet health needs through service delivery in all communities
- Highly engaged workforce with capability to deliver on our vision
- Strengthen sustainability through diverse revenue streams
- Be recognised as the peak Aboriginal Community Controlled Health Service (ACCHS) for Cape York

# MEASURES FOR OUR ASPIRATIONS

### EMBED OUR COMMUNITY MODEL OF CARE

- Health Action Teams established and operational in communities
- Local community governance models developed and implemented
- Staff have knowledge of, and understand, the Apunipima Model of Care
- Health Worker led model of care implemented

### ACHIEVE HEALTH OUTCOMES

- Service planning aligns with community health needs
- Service Model incorporates the life-cycle
- Partnerships with local service providers formalised and operational
- Service Model is culturally responsive and community relevant

### MEET HEALTH NEEDS

- Qualified and skilled health and wellbeing staff deliver services
- Effective operational systems support service delivery
- Workforce Model builds capacity of community-based staff
- Primary Health Care Centres established and operational in communities

### HIGHLY ENGAGED WORKFORCE

- Workforce Strategy prioritises local community-based workforce
- Human Resource systems respond to local community workforce needs
- Learning and Development Plan cultivates skilled, community-based workforce
- Aboriginal and Torres Strait Islander leadership across all areas of the organisation

### STRENGTHEN FINANCIAL SUSTAINABILITY

- Effective Medicare Framework implemented
- Organisational growth and development opportunities implemented
- Alternative funding streams sourced
- Financial Model focuses on individual community service sustainability

### BE RECOGNISED AS THE PEAK ACCHO FOR CAPE YORK

- Organisation promoted locally, regionally and nationally
- Strategic partnerships formalised and operational
- Evidence based best practice incorporated into service delivery
- Cape York health and wellbeing needs advocated at local, regional, state and national level

